



Castle Triathlon Series Ambassador Programme 2020

We are looking for someone who has a passion for triathlon, an active social media presence and would like to participate in the 2020 Castle Series events. Whether you are an age-group winner or a beginner to triathlon, we'd love to hear from you!

Gold Package – Complimentary Race Places throughout the season.

What can you do for us?

- Write at least 2 blog posts or short articles for our website page.
Examples;
 - Go-to Winter Training Sessions
 - A Race Report
 - Advice to fellow triathletes or first time triathletes
 - How you balance your training schedule and day-to-day life
 - The 10 reasons you enjoy doing Triathlons
 - Top 10 post and pre training foods
- Join our Castle Triathlon Series Strava Club (clubs/504450)
- 6 Instagram stories tagging @castletriathlonseries
- An Instagram post including your plans to race at a CTS event
- Share/retweet/repost CTS social media content whenever possible
- Facebook Review, like our pages, share content and press interested to all our events
- Recruit two athletes to race at one of the Castle Triathlon Series, they will be offered a 30% discount code for their race entries
- A desire to build a relationship with Castle Triathlon Series throughout the year

What do you receive?

- Complimentary race places throughout the season for races up to and including the Gauntlet distance
- 50% off The Bastion (full iron distance)
- The opportunity to win podium cash prizes and series cash prizes
- Featured posts on our Website page and social media pages, we love hearing about your training and racing successes!
- Exclusive discounts to our various sporting partners
- We will share your blog posts, Instagram and Twitter to our large social media platforms
- An exclusive feature on our Ambassador Page on the official Castle Triathlon Series website

We're looking forward to hearing from you and sending you an exclusive discount code for your complimentary race places!

Extra

We would love for you to be involved in the Schools Roadshow, Castle Triathlon Series training days and Recce Rides. Please contact us for dates for these events.



@CastleTriathlonSeries



@CastleTriathlonSeries



@CastleTriathlon



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We are looking for someone who has a passion for triathlon, an active social media presence and would like to participate in the 2020 Castle Series events. Whether you are an age-group winner or a beginner to triathlon, we'd love to hear from you!

SILVER Package – 1 Free Race Place during the season.

What can you do for us?

- Write 1 blog posts or short article for our website page.
Examples;
 - Go-to Winter Training Sessions
 - A Race Report
 - Advice to fellow triathletes or first time triathletes
 - How you balance your training schedule and day-to-day life
 - The 10 reasons you enjoy doing Triathlons
 - Top 10 post and pre training foods
- Join our Castle Triathlon Series Strava Club (clubs/504450)
- 3 Instagram stories tagging @castletriathlonseries
- An Instagram post including your plans to race at a CTS event
- Share/retweet/repost CTS social media content whenever possible
- Facebook Review, like our pages, share content and press interested to all our events
- Recruit one athlete to race at one of the Castle Triathlon Series, they will be offered a 30% discount code for their race entry.
- A desire to build a relationship with Castle Triathlon Series throughout the year

What do you receive?

- A complimentary race place for the season, up to and including the Gauntlet distance
- 50% off The Bastion (full iron distance)
- The opportunity to win podium cash prizes and series cash prizes
- Featured posts on our Website page and social media pages, we love hearing about your training and racing successes!
- Exclusive discounts to our various sporting partners
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Extra

We would love for you to be involved in the Schools Roadshow, Castle Triathlon Series training days and Recce Rides. Please contact us for dates for these events.



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Please complete and return this document to admin@castletriathlonseries.co.uk

It can be completed electronically or printed, completed and scanned back to us. If you have any queries, give us a call on 01892 870681.

Please circle: **Gold Package** **SILVER Package**

Name	
Email	
Contact No.	
Instagram Account	
Twitter Account	
Facebook Page	
Blog Link	
Strava	
Racing Achievements	
This season's goals	



Check-In

Please send this to admin@castletriathlonseries.co.uk after 6 weeks with all relevant information.

Check List	Response
Please send links to any articles or blog post and dates submitted to Castle Triathlon Series.	
Dates of Instagram stories and hashtags used	
Date of Instagram post including your plans to race at a CTS event	
Names of the participants signed up for the CTS races (send us an email requesting discount codes if you are yet to complete this)	
Have you shared or interacted with our posts on Twitter and Facebook? Completed a Facebook Page review?	
Joined our Strava club?	
Extra Comments or Feedback	



@CastleTriathlonSeries



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